



*Highly skilled, proficient production artist with a technical aptitude and creative eye.
Well-versed in graphic production with over 15 years of experience in
advertising, marketing, and printing.*

COMPETENCIES

InDesign • Illustrator • Photoshop • Acrobat • After Effects • Premiere • Sketch

- Versatile production artist for print, web, and video.
- Proven techniques that produce accurate results and meet deadlines.
- Proficient with macOS, Microsoft Office, and Adobe Creative Suite.
- Competent in HTML and CSS.
- Adept in video and audio editing.
- Solutions-focused, team player with the ability to liaise between left and right-brain users.
- Natural problem solver and teacher.

EXPERIENCE

Creatis Creative Services *(Current)*

Remote and onsite contract Production Artist.

Shutterfly

Contributing member of a 6-member production design team.

- Collaborate with Art Directors, Project Managers, Account Managers and Clients to adapt weekly promos for various web, app and social media applications.
- Created, produced and delivered final assets for all promotional mediums.

Target Corporation

Production Artist working on 76 page annual 2021 Holiday Kids Catalog.

- Collaborated with Art Directors, Photographers, Retouchers, Producers and Project Managers to produce electronic layouts/keylines.
- Tracked 400+ images from sketch to final between vendors, photographers, retouchers and separators.

Brainco School of Advertising *(Current)*

Remote and in-person instructor charged with developing curriculum, lectures, and assignments that focus on practical computer graphics applications for advertising students.

GLS Companies *(3 years)*

Production Artist responsible for creating static and variable artwork for client facing web storefronts.

- Collaborated with clients to create final artwork for print and web.
- Photographed and retouched images for web.
- Modified storefront interfaces with HTML and CSS customizations.

Carmichael Lynch *(7 years)*

Studio Manager responsible for staffing, mentoring and leading a 13-member graphic production team at the 4th largest advertising agency in Minneapolis.

- Collaborated with Art Directors and Project Managers to produce final artwork for print, web and video.
- Led the agency migration from Quark XPress to InDesign.
- Instrumental in implementing Media Beacon asset management system at the agency. Developed the process for populating the system for client and agency access to creative assets in various formats.

PureRed Creative *(4 years)*

Graphics Support Specialist responsible for all the technology needs of a 30-member retail advertising agency/photo studio.

- Collaborated with clients and remote locations to insure secure and reliable connections and communications.
- Troubleshot graphic production issues including formatting, automation, printing, fonts, and images.
- Researched and implemented video services.

EDUCATION

Bemidji State University • Bachelor of Science Degree • Computer Graphics, 3.50 GPA